Cross-Border E-commerce Case Application Form (2024)

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| --- | --- | --- | --- | --- |
| \*Organization Name |  | | | |
| \*Location of Organization |  | | | |
| \*Type of Organization | ☐Government Department ☐ International Organization ☐ Enterprise ☐ Other | | | |
| \*Contact Person | Name |  | Email |  |
| Phone |  | Position |  |
| Other Participating Organizations (if any, please list) |  | | | |
| \*Case Name |  | | | |
| \* Start Time  (Note: The time of case implementation or deployment should be after 2021.) |  | | | |
| \*Case Category (Select the most relevant category for the case) | | | | |
| ☐ Measures to facilitate cross-border e-commerce | ☐ Goods customs clearance  ☐ Digital customs clearance  ☐ Cross-border electronic payments  ☐ Cross-border duty-free  ☐ Digital certificate and electronic signature authentication and mutual recognition  ☐ Cross-border logistics, warehousing, and digitization  ☐ ...... (If there are others, please specify) | | | |
| ☐ Innovation in governance and rules of cross-border e-commerce | ☐ Online dispute resolution  ☐ Consumer protection  ☐ Intellectual property protection  ☐ Data security and personal information protection  ☐ Compliance of cross-border data flow  ☐Cross-border B2C customs clearance rules, digital supervision innovation  ☐ ...... (If there are others, please specify) | | | |
| ☐ Innovative development of cross-border e-commerce platforms | ☐ Comprehensive and integrated cross-border services provided by platforms  ☐ Platform governance  ☐ Empowering SMEs or start-ups to enhance their capabilities  ☐ Exploration of new business forms and models  ☐ ...... (If there are others, please specify) | | | |
| ☐ Innovation in products or services | ☐ Brand upgrading  ☐ Innovative methods of product delivery  ☐ Innovation in service models  ☐ Integration of physical products/services with digital technology  ☐ ...... (If there are others, please specify) | | | |
| ☐ Social values brought by cross-border e-commerce entities | ☐ Social values brought by entities engaged in cross-border business on employment, the environment, and other aspects,  ☐... (If there are others, please specify) | | | |
| \*Case Overview (In 3,000 words, including the basic situation of case implementation, coverage of countries or regions, impact, and economic and social value generated) | | | | |
| List of Additional Materials (awards, international media coverage, relevant data, etc.)  1.  2.  3.  4.  …… | | | | |
| \*Statement of Authenticity  I/We hereby declare that the above information is true and valid. If there is any falsification, I/we voluntarily accept all consequences.  Organization Name: (Please affix official seal)  Signature of Person in Charge:  Date: Month/Day/Year | | | | |

Instructions:

1. Items marked with "\*" are required.

2. The time of case implementation or deployment should be after 2021.

3. Application materials include text, images, and videos; clear images with a resolution of no less than 600dpi are required; videos should have complete and clear composition, rich shooting techniques, and authentic content, and required be in formats such as AVI, MOV, MP4, WMV, with a resolution of no less than 720p.