Cross-Border E-commerce Case Application Form (2024)

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| --- | --- |
| \*Organization Name |  |
| \*Location of Organization |  |
| \*Type of Organization | ☐Government Department ☐ International Organization ☐ Enterprise ☐ Other  |
| \*Contact Person | Name |  | Email |  |
| Phone |  | Position |  |
| Other Participating Organizations (if any, please list) |  |
| \*Case Name |  |
| \* Start Time(Note: The time of case implementation or deployment should be after 2021.) |  |
| \*Case Category (Select the most relevant category for the case) |
| ☐ Measures to facilitate cross-border e-commerce | ☐ Goods customs clearance☐ Digital customs clearance☐ Cross-border electronic payments☐ Cross-border duty-free☐ Digital certificate and electronic signature authentication and mutual recognition☐ Cross-border logistics, warehousing, and digitization☐ ...... (If there are others, please specify)  |
| ☐ Innovation in governance and rules of cross-border e-commerce | ☐ Online dispute resolution☐ Consumer protection☐ Intellectual property protection☐ Data security and personal information protection☐ Compliance of cross-border data flow☐Cross-border B2C customs clearance rules, digital supervision innovation☐ ...... (If there are others, please specify) |
| ☐ Innovative development of cross-border e-commerce platforms | ☐ Comprehensive and integrated cross-border services provided by platforms☐ Platform governance☐ Empowering SMEs or start-ups to enhance their capabilities☐ Exploration of new business forms and models☐ ...... (If there are others, please specify) |
| ☐ Innovation in products or services | ☐ Brand upgrading☐ Innovative methods of product delivery☐ Innovation in service models☐ Integration of physical products/services with digital technology☐ ...... (If there are others, please specify) |
| ☐ Social values brought by cross-border e-commerce entities | ☐ Social values brought by entities engaged in cross-border business on employment, the environment, and other aspects,☐... (If there are others, please specify) |
| \*Case Overview (In 3,000 words, including the basic situation of case implementation, coverage of countries or regions, impact, and economic and social value generated) |
| List of Additional Materials (awards, international media coverage, relevant data, etc.)1.2.3.4.…… |
| \*Statement of AuthenticityI/We hereby declare that the above information is true and valid. If there is any falsification, I/we voluntarily accept all consequences.Organization Name: (Please affix official seal)Signature of Person in Charge:Date: Month/Day/Year  |

Instructions:

1. Items marked with "\*" are required.

2. The time of case implementation or deployment should be after 2021.

3. Application materials include text, images, and videos; clear images with a resolution of no less than 600dpi are required; videos should have complete and clear composition, rich shooting techniques, and authentic content, and required be in formats such as AVI, MOV, MP4, WMV, with a resolution of no less than 720p.